

Adult Learning Center

CONNECT | BUILD | STRENGTHEN

Learning Analytics 2020–2025

Using learner data to identify participation, engagement, and performance trends



People



Insights



Impact



Key Questions

Using data to better understand our learners and their learning experiences.



Who are our learners?



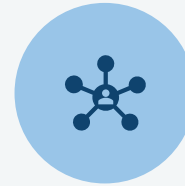
What is their attendance?



What is course completion?



What is their attendance over time?



Is there a relationship between attendance and satisfaction?



In what weeks do students drop courses?



What is the average grade for our courses?

Understanding Our Learners

Who participates, and do they finish?



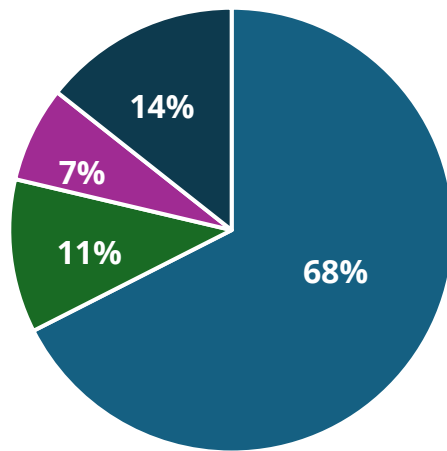
8679

Total Learners 2020-2025

A diverse community of educators, program staff, & partner organizations committed to improving adult education

Learner Profile

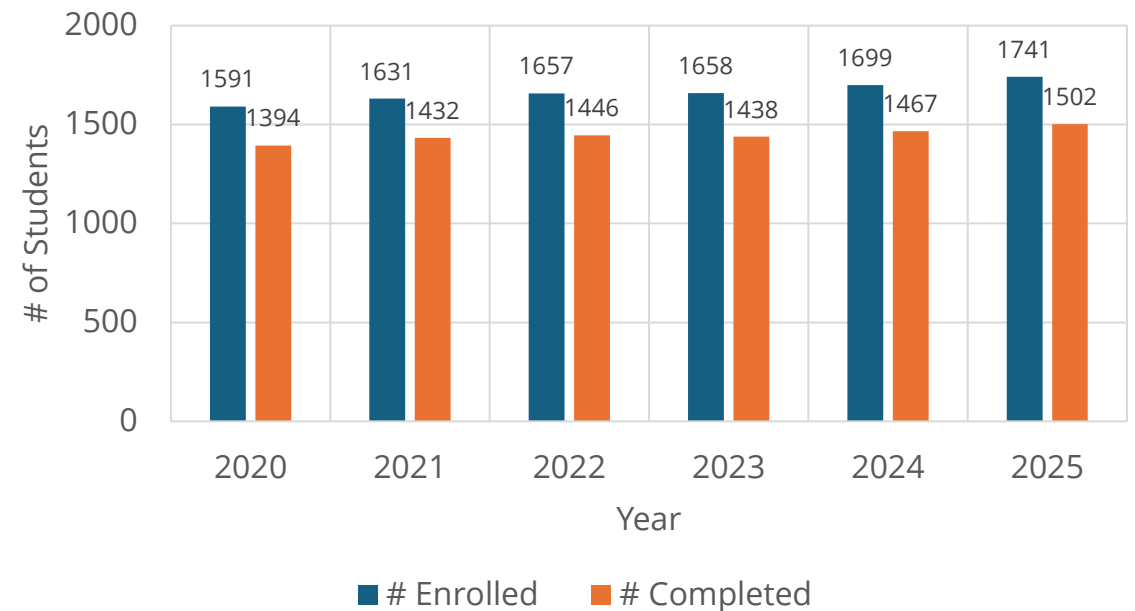
Who participates?



- Instructor
- Other Staff
- Outside Agency
- Program Manager

Registration & Completion

Do learners finish?



Overall completion rate (2020-2025): **64%**

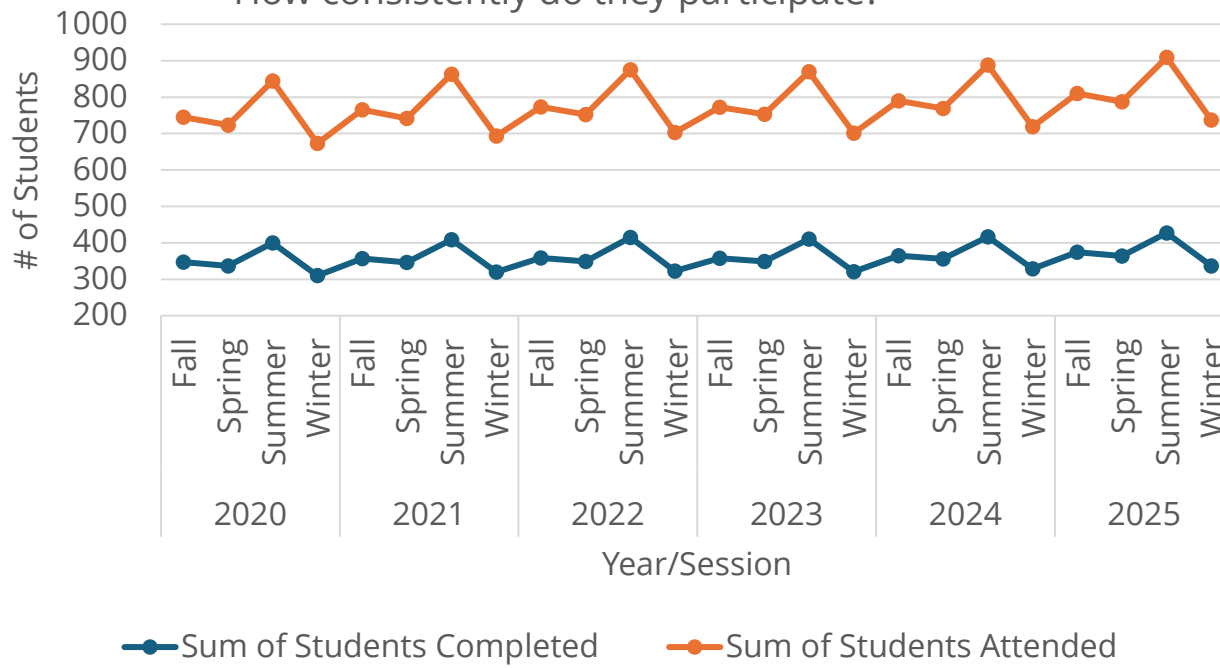
Engagement & Learner Experience

How are learners engaging?



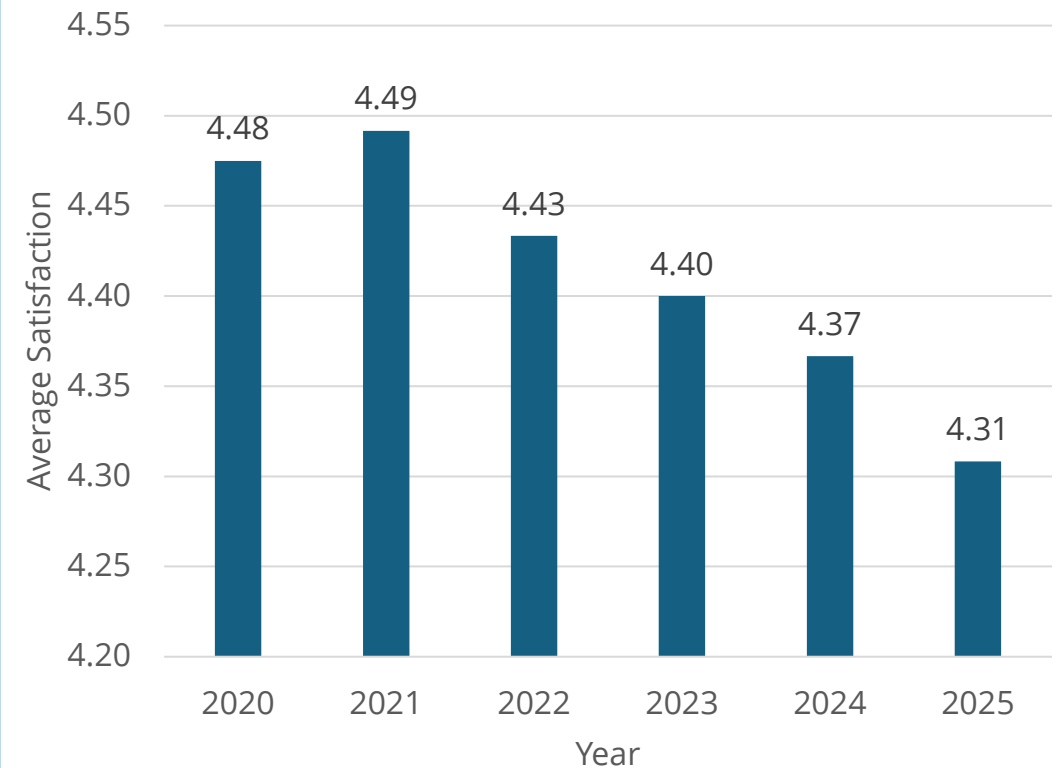
Attendance Over Time

How consistently do they participate?



Course Satisfaction

What do Learners think?



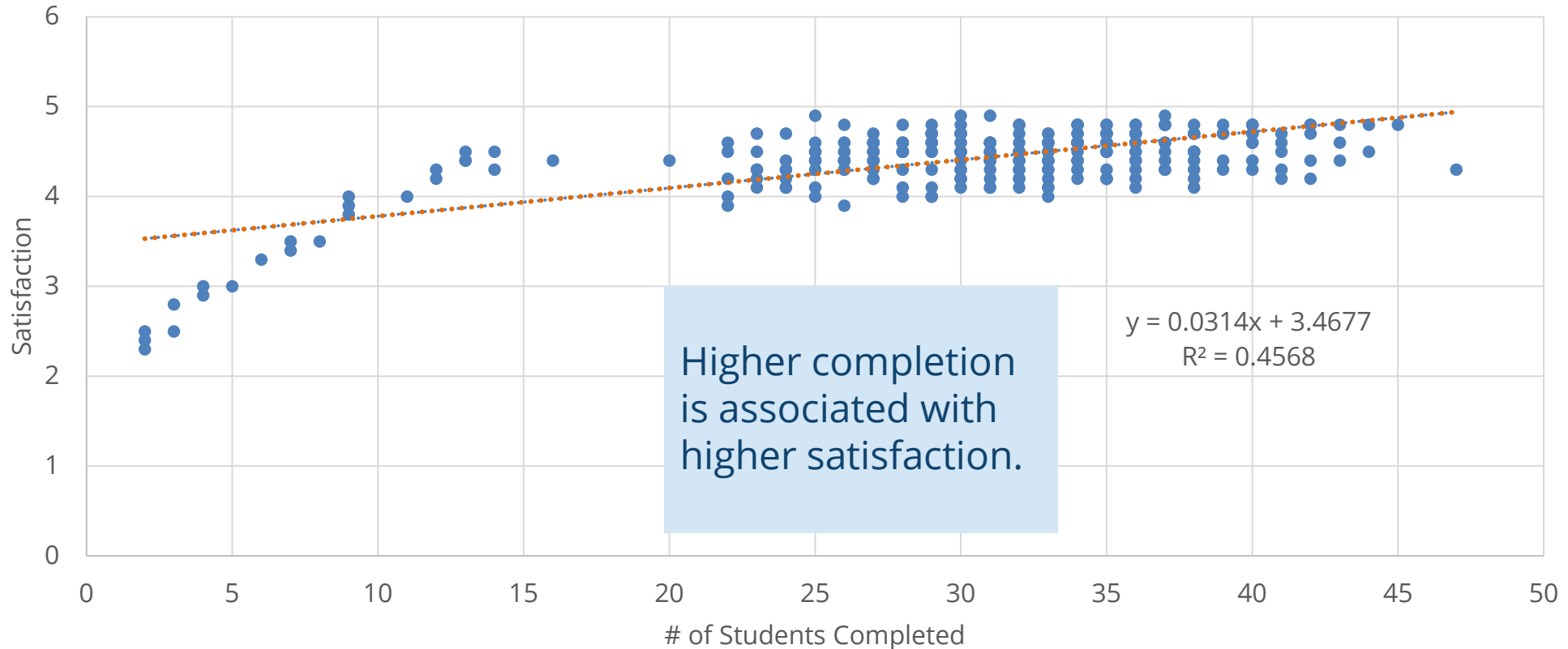
Engagement & Learner Experience

Is there a relationship between course completion and satisfaction?



Completion-vs-Satisfaction

Is participation related to perception



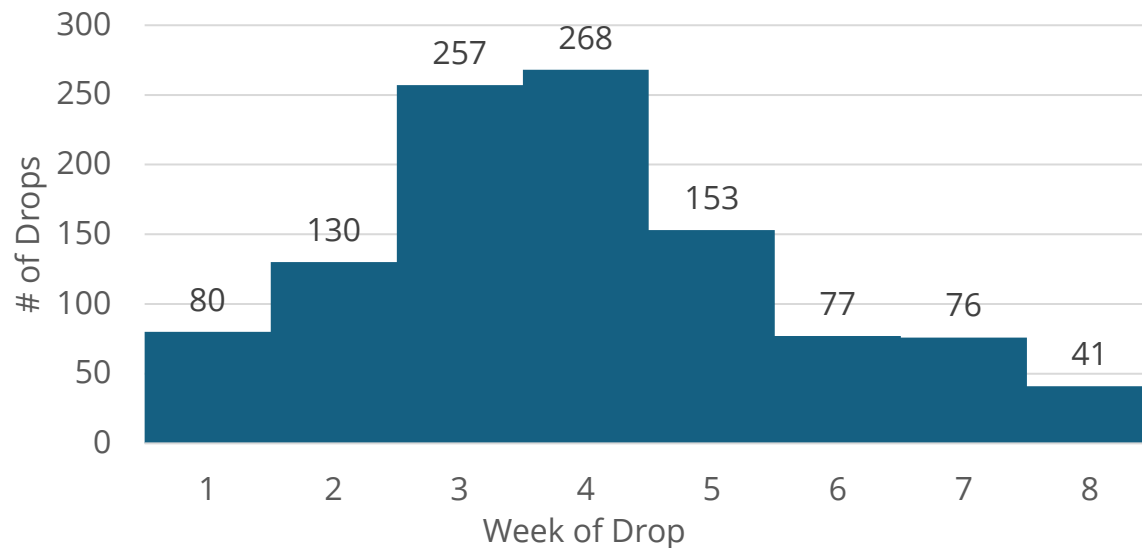
Identifying Potential Performance Gaps

How are learners perform, and when do they disengage?



Week of Drop

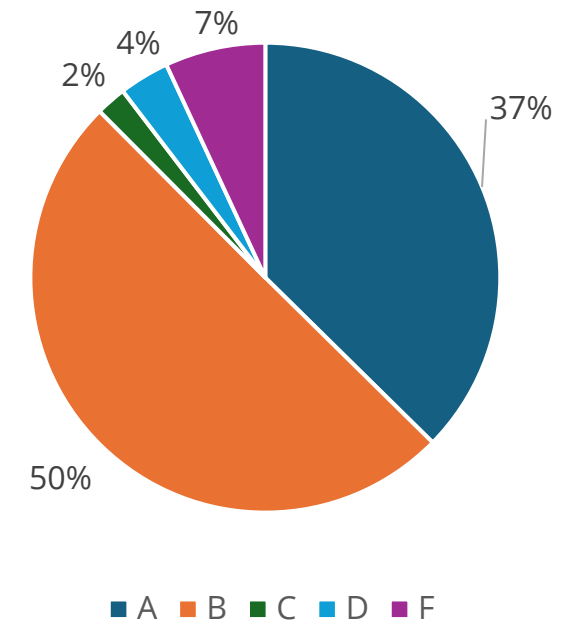
When do learners disengage?



The highest number of dropouts occurs in **Weeks 3 & 4**, suggesting a need for additional support during this period.

Average Grade

How are Learners Performing?





2025 Course Performance

PARTICIPATION

Enrollment-vs-completion

EXPERIENCE

Course Satisfaction

TREND

Enrollment 2020-2025

PERFORMANCE

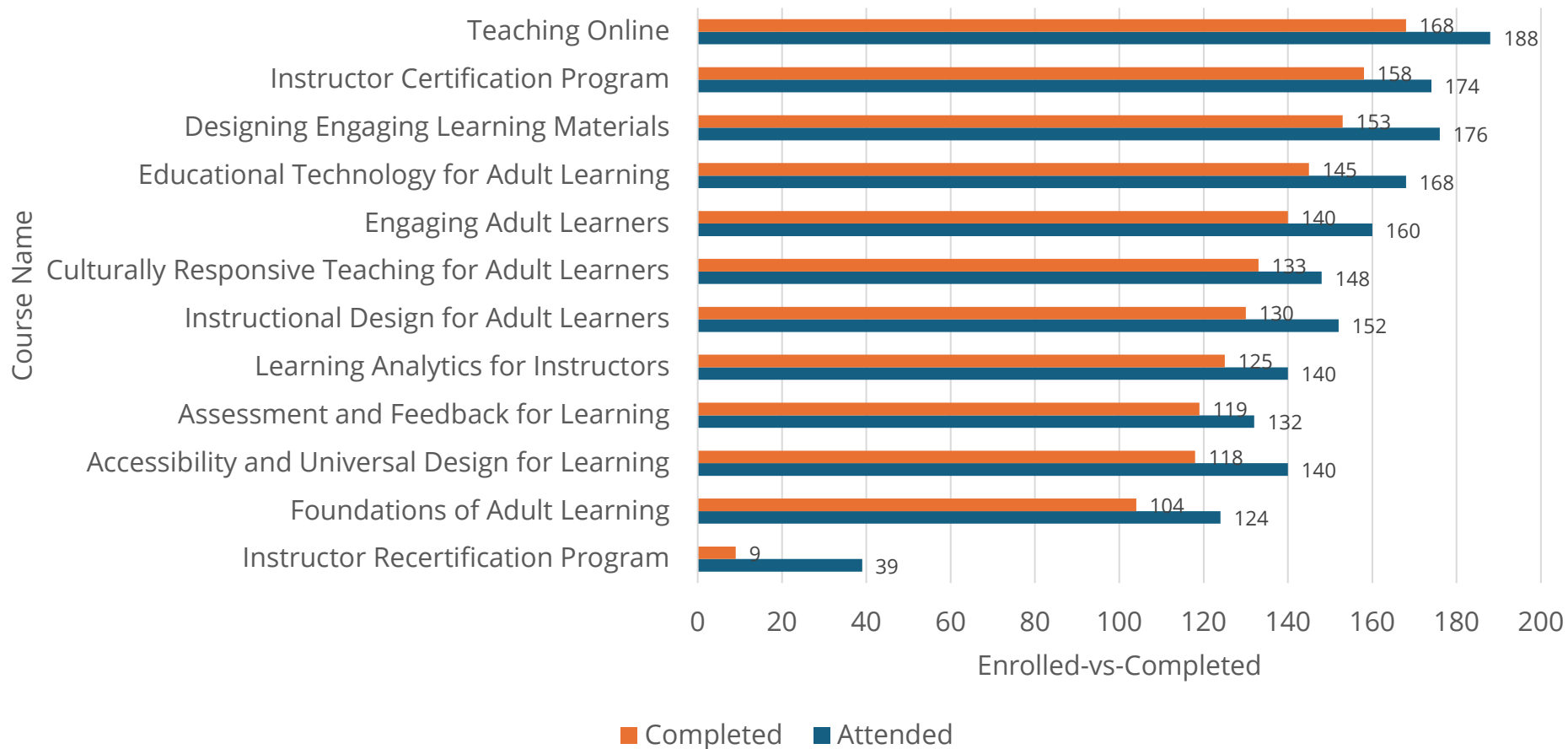
Average Grade

2025 Enrollment-vs-Completion

How many learners who attended successfully completed?



2025 Attendance & Completion



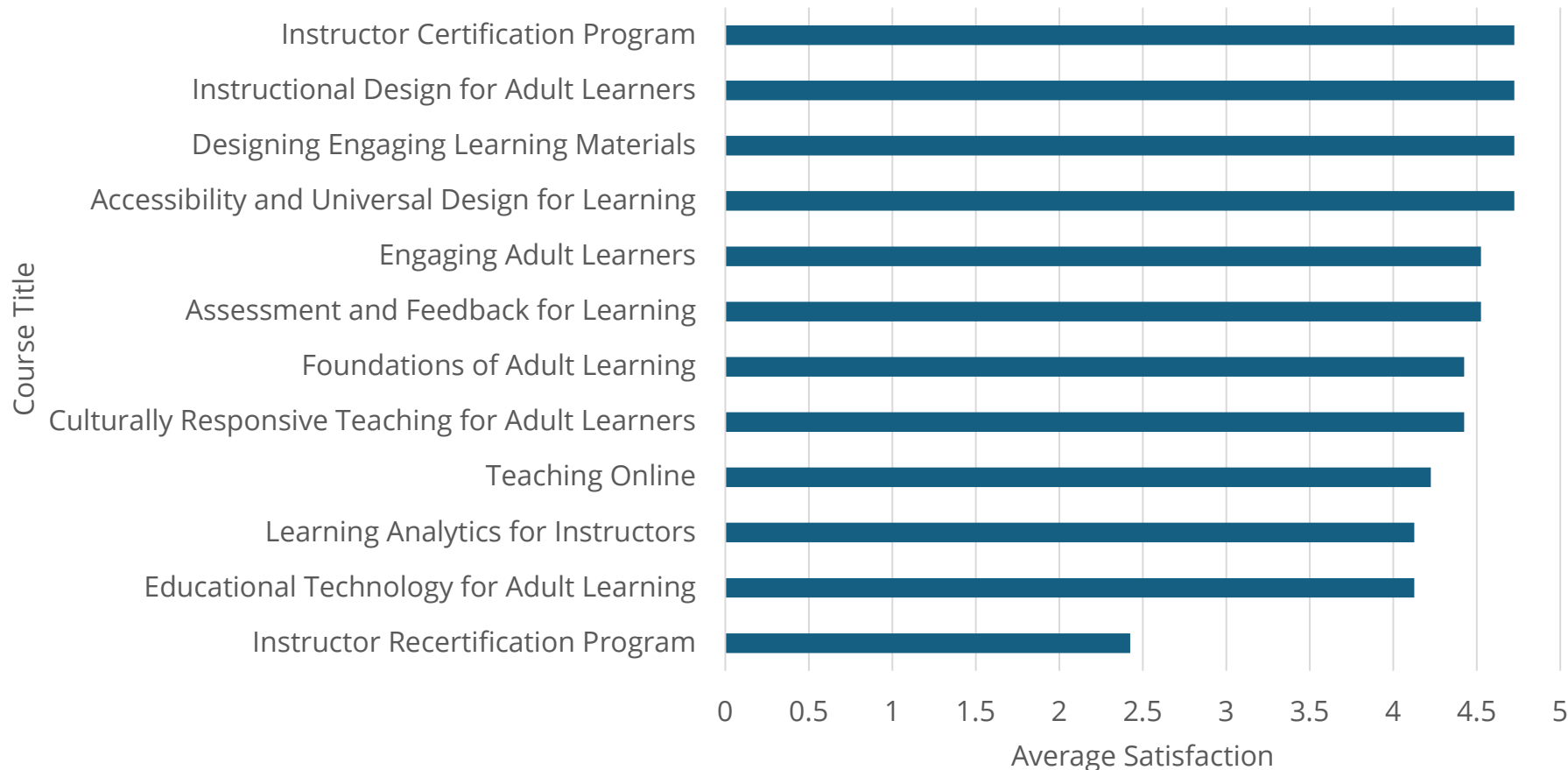
INSIGHT
Instructor
Recertification has
the lowest
completion rate in
2025.

2025 Course Satisfaction

How satisfied were learners with each course?



2025 Course Satisfaction



INSIGHT

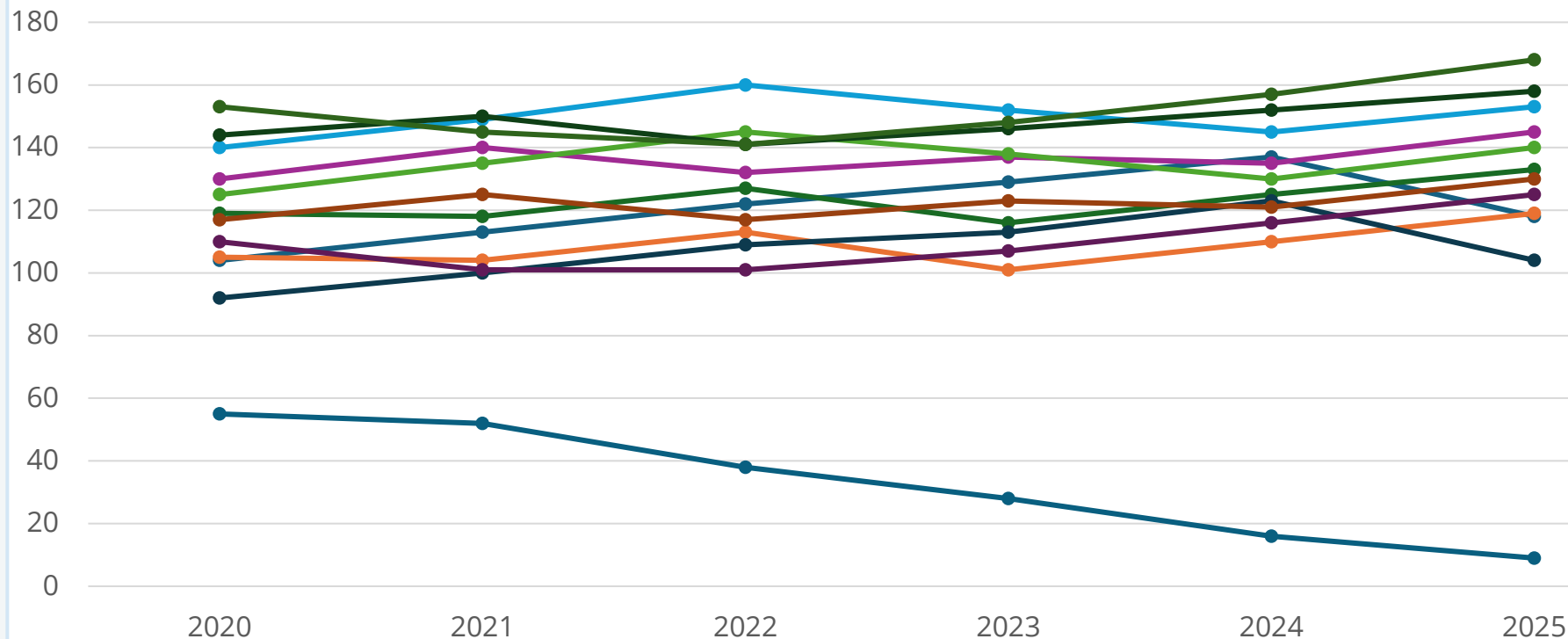
Satisfaction ranges from **2.4 to 4.7** out of 5.

Course Enrollment 2020–2025

How has participation changed over time?

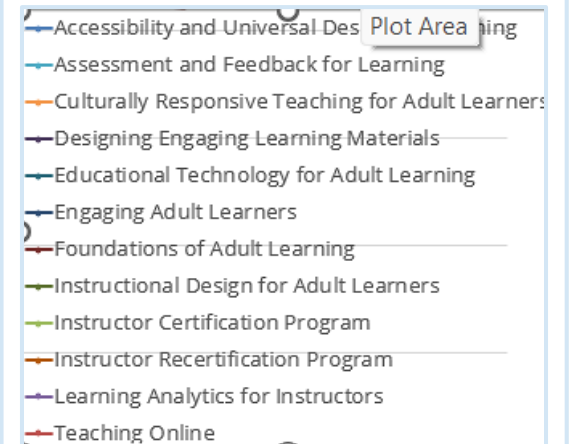


2020-2025 Course Enrollment



INSIGHT

Instructor Recertification is consistently lower and has declined from 2020 to 2025.

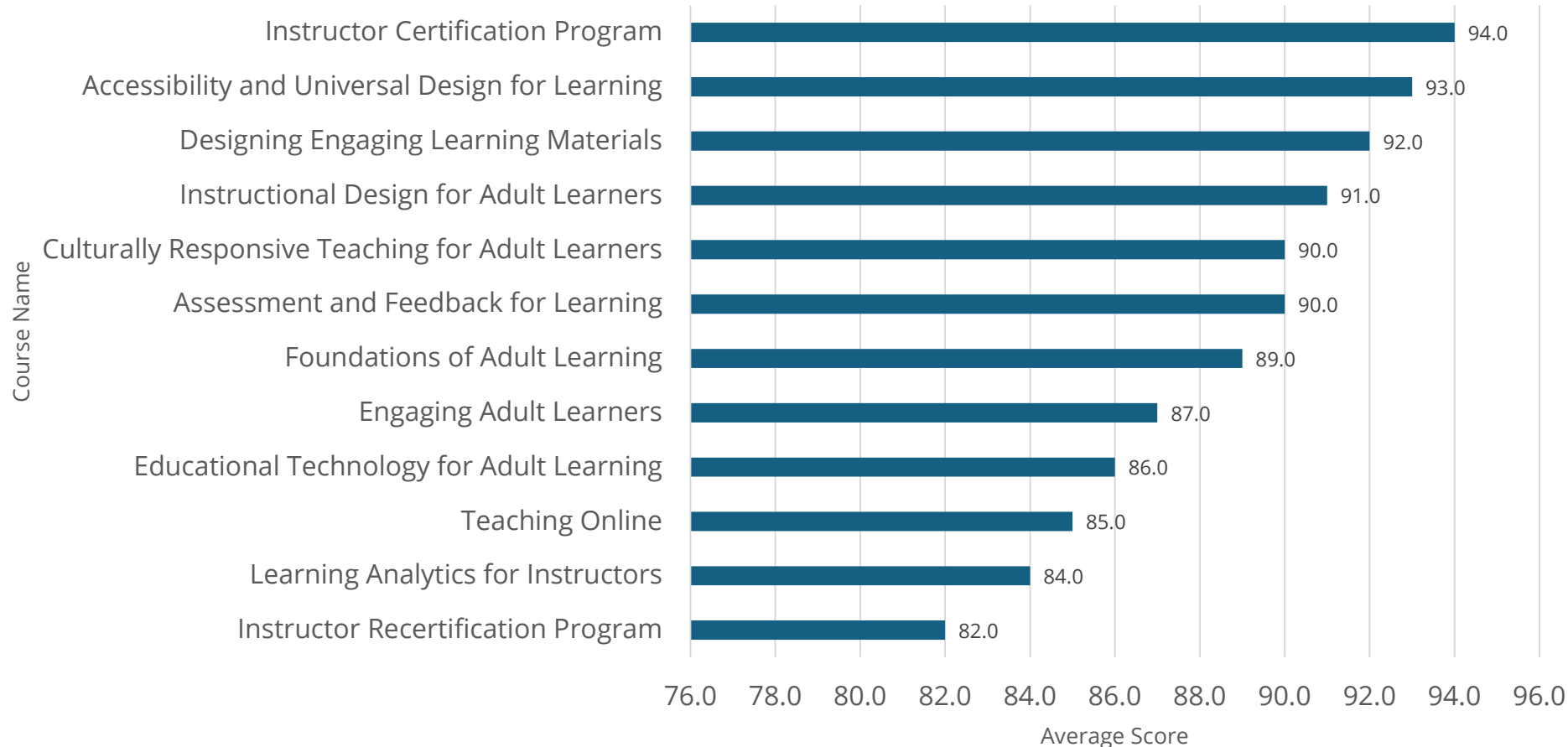


2025 Average Grade by Course

How are learners performing?



2025 Average Grade



INSIGHT

Average grades range from **82% to 94%**. These scores should be compared with satisfaction & completion data.

The Path Ahead

How can we use this data to inform improvement?



ENGAGEMENT

- Investigate declining attendance.
- Provide course reminders.
- Offer academic & technology support.



COMPLETION

- Identify courses with high dropout rates.
- Explore content, workload, & tech barriers.



LEARNER EXPERIENCE

- Use learner satisfaction data.
- Gather qualitative feedback.



PERFORMANCE

- Review courses with low grades.
- Consider course redesign.